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POSTCARDLouisiana launches its There's No Place Like... campaign.

New Orleans, LA-- There is no place like your neighborhood, school, church, or home. POSTCARDLouisiana is a growing movement giving local residents and concerned citizens a simple format to share their story.

"There is something inherently and unshakably intimate about written communication," said Jeraul Mackey, POSTCARDLouisiana's founder, "a letter has certain things that an e-mail or phone conversation cannot capture. You can hold a postcard; see the sender's handwriting; read their unfiltered and un-spellchecked thoughts—real lasting value."

POSTCARDLouisiana was created to give people a simple way to share their story and be comforted, since the people have the power to sustain and be sustained by each other. POSTCARDLouisiana achieves this goal by partnering with local artists to capture post-Katrina New Orleans, dignified and still standing, then creating and selling the postcards.

This project is locally driven, conceived, produced and printed, explained Reed Daigle, a photographer whose work is featured on the postcards.

"POSTCARDLouisiana is a real, yet affordable way to support local entrepreneurship, local artists, and the powerful message of the people must sustain the people. Remember, no one knows your story—the good, bad, and suppressed—like you. POSTCARDLouisiana provides a simple way for you to share that story with someone."

The postcards can be viewed and ordered online as a set (9) for \$11.00, which includes shipping, at www.postcardlouisiana.com

POSTCARDLouisiana's website also provides more information on how you can contribute to this powerful message.