



FOR IMMEDIATE RELEASE

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CONTACT:

Cleveland Spears

504-908-1010

info@redshoeneworleans.com

Local Group to Host Empowerment Rally in New Orleans

New Orleans, LA—Red Shoe New Orleans, an upstart organization connecting local residents to recovery resources, has announced it's intentions to host the "People's Empowerment Rally".

The rally is will be held August 26, 2006, the last Saturday in the month to correspond with the anniversary of Hurricane Katrina. The rally will connect residents with state and local resources, such as job placement, GED enrollment, postsecondary opportunities, and mental and physical wellness programs. In addition, Les Brown Enterprise has committed to providing a keynote speaker, which includes world-renowned speaker, author, and entrepreneur Les Brown.

Cleveland Spears, the event's coordinator, notes, "This event is absolutely necessary not only because of Hurricane Katrina, but also the current state of our city. Just recently 5 teenage boys were murdered in cold blood. When things like that happen it is time for the community and the citizens to get involved and retake their city." In addition, he explains, "It is painfully clear that the community must do for the community because the people must sustain the people".

Red Shoe New Orleans is currently looking for volunteers and in-kind support. Persons interested in assisting, contributing or finding out more about Red Shoe New Orleans and the Rally should visit www.redshoeneworleans.com or contact Cleveland Spears III at cleveland@redshoeneworleans.com. Red Shoe New Orleans is still accepting companies and organization that would like to recruit and/or have an informational table at the event.